

Jiani (Jenny) Liu
Graphic Designer

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Richmond, VA

<https://liujiani.squarespace.com>

Education

BFA in Graphic Design

2018-2022

Virginia Commonwealth University

- Certificate in Fundamentals of Computing
- Dean's List 2018-2022

Skill

Hard skills

- Adobe XD
- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro

Soft Skills

- Communication
- Problem solving
- Planing and organization
- Collabration skills

Work Experience

Personal Design Assistant

Nontsikelelo Mutiti Richmond, VA Aug.-Nov. 2020

- Designed layouts for various artists' publications.
- Designed promotional banners installed in The Valentine museum.
- Designed a series of promotional posters for an independent movie project.
- Designed booklet layout for Afrikana Film Festival 2020
- Researched, collected, and organized information for design materials.

Graphic Design Intern

Lessgo Beijing, China Mar.-Apr. 2020

- Designed animations marks and signs for videos.
- Designed fonts for a makeup promotion project.

Graphic Design Intern

Smile Paws Beijing, China Mar.-Apr. 2020

- Contributed in anime characters designing for brand identities and promotions.

Other Experience

Vice President

Chinese Students and Scholars Association at VCU Aug.2021- May.2022

Mid-Autumn Festival picnic party (80 people)

- Event planning, creativity, organization, and promotions. As result, CSSAs around Richmond area holding similar events.
- Responsible for booking event space, including communication and on-site research.
- Facilitated team meetings for rehearsals.
- Responsible for graphic zine for the event.